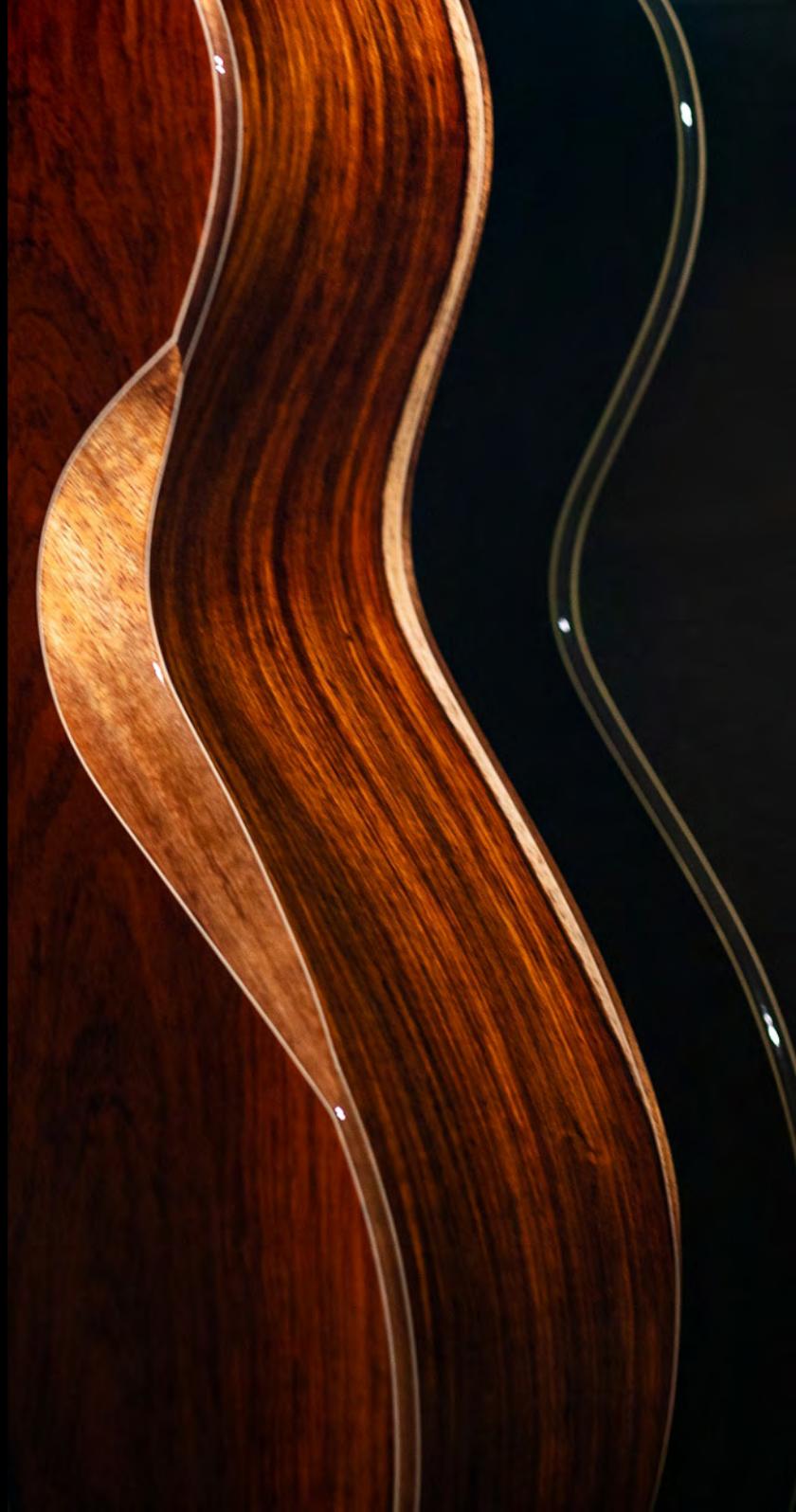


F FURCH

**POINT OF SALE
PRODUCTS**



FURCH BAR STOOL

POS PRODUCTS / FURCH BAR STOOL

The chair is made of beech wood, upholstered in black ecological leather. The legs are made from durable plastic, equipped with caps.

WIDTH	78 mm / 30,7 inch
HEIGHT	max. 150 kg / 330 lb
MATERIAL	wood, leather and plastic



FURCH CNR SYSTEM® ACTIVE DEMO NECK

POS PRODUCTS / FURCH CNR SYSTEM® ACTIVE DEMO NECK

The Furch CNR System® Active demo neck is a detailed cross-section model that reveals the internal components of the CNR System® Active neck joint, allowing customers to understand how the system ensures long-term neck stability and optimal playability in varying conditions. The sample comes with an integrated wall-mounting system, making it easy to display in a clean, informative, and visually engaging way.



FURCH CNR_a TOOL KIT

POS PRODUCTS / FURCH CNR SYSTEM® ACTIVE TOOL KIT

A practical, professional-grade kit for maintaining optimal playability and performing string action adjustments on guitars equipped with the CNR System® Active neck joint. Includes a flexible truss rod wrench with a wooden handle, a hex key for neck relief adjustment, and a precision string action gauge for accurate setup measurements.



FURCH FLAG LARGE

POS PRODUCTS / FURCH FLAG / LARGE / TECHNOLOGY

Technology

A high-quality cotton canvas flag featuring a printed overview of Furch's key technological innovations. Easily mounted using self-adhesive double-sided tape.

WIDTH 400 mm / 15,74 in

HEIGHT 2000 mm / 78,74 in

MATERIAL cotton canvas



Available in: English, German, Spanish, Italian, Portuguese, French



FURCH FLAG LARGE

POS PRODUCTS / FURCH FLAG / LARGE / LIFESTYLE

Lifestyle

A high-quality cotton canvas flag featuring lifestyle-themed Furch imagery. Easily mounted using self-adhesive double-sided tape.

WIDTH 400 mm / 15,74 in

HEIGHT 2000 mm / 78,74 in

MATERIAL cotton canvas



Available in: English, German, Spanish, Italian, Portuguese, French



FURCH FLAG SMALL

POS PRODUCTS / FURCH FLAG / SMALL / TECHNOLOGY

Technology

A high-quality cotton canvas flag featuring a printed overview of Furch's key technological innovations. Easily mounted using self-adhesive double-sided tape.

WIDTH 200 mm / 7,87 in

HEIGHT 1000 mm / 39,37 in

MATERIAL cotton canvas



Available in: English, German, Spanish, Italian, Portuguese, French



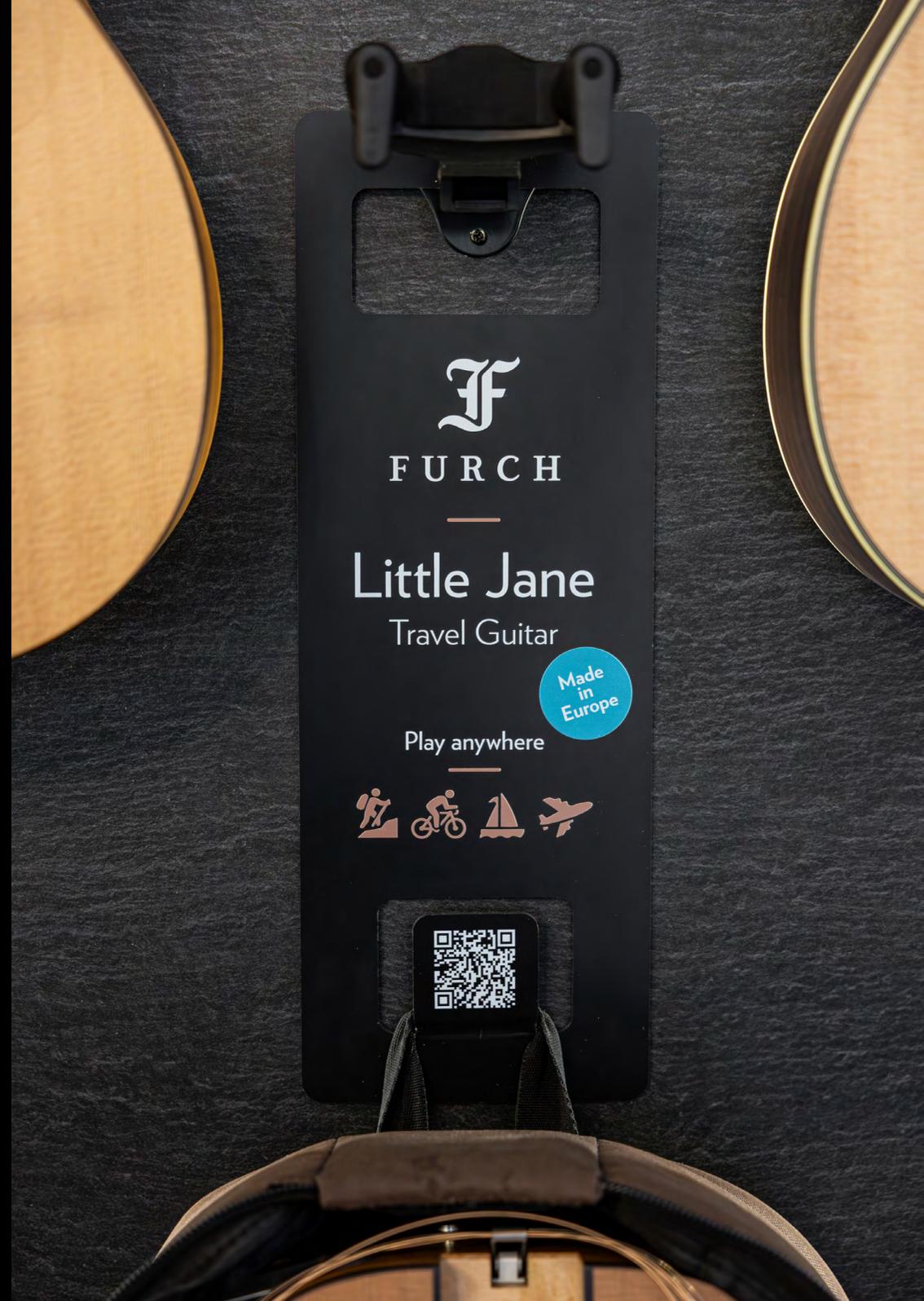
LJ HANGING SYSTEM

POS PRODUCTS / LJ HANGING SYSTEM

An exhibition display set designed for showcasing the Little Jane travel guitar. The set includes a Little Jane backpack-style gig bag, a lower spacer holder, and an upper hanging system with customer-facing information, including a QR code linking to a guitar assembly video.

WIDTH 500 mm

HEIGHT 1000 mm



FURCH LOGO WALL SIGN

POS PRODUCTS / FURCH LOGO WALL SIGN / TRADEMARK LOGO

Trademark

A minimalist wall-mounted sign featuring the white trademark Furch logo on a sleek black background.

WIDTH 325 mm / 12,8 in

HEIGHT 325 mm / 12,8 in



FURCH LOGO WALL SIGN

POS PRODUCTS / FURCH LOGO WALL SIGN / HORIZONTAL LOGO

Horizontal

A sleek rectangular wall-mounted sign featuring the white Furch logo and logotype on a black background.

WIDTH 650 mm / 25,6 in

HEIGHT 325 mm / 12,8 in



FURCH WALL PANEL

POS PRODUCTS / WALL PANEL / TECHNOLOGY

Technology

A high-quality aluminum composite wall sign featuring a printed overview of Furch's key technological innovations. The panel can be mounted on a central hook or attached using self-adhesive double-sided tape. Its compact size makes it ideal for smaller spaces near musical instruments or in retail environments.

WIDTH 420 mm / 16,54 in

HEIGHT 300 mm / 11,8 in

MATERIAL aluminum composite



Available in: English, German, Spanish, Italian, Portuguese, French



FURCH ROLL UP

POS PRODUCTS / FURCH ROLL UP / LIFESTYLE

Lifestyle

A visually impactful roll-up banner showcasing lifestyle-themed photography that highlights the emotional and artistic connection between players and Furch guitars. Ideal for creating atmosphere in showrooms, display corners, or event booths. Quick to set up and roll away, making it perfect for both permanent and mobile use.



FURCH ROLL UP

POS PRODUCTS / FURCH ROLL UP / TECHNOLOGY

Technology

A large-format roll-up banner featuring a detailed overview of Furch's core innovations and engineering features. Designed for in-store use near guitar displays, it provides a clear and visually engaging introduction to the unique technologies behind every Furch instrument. Easy to assemble, transport, and reposition as needed.



FURCH

SCAN ME

Soundboard Voicing

Discover Your True Sound With Furch's Voicing Process.

The Furch voicing process is a multi-step process that involves voicing the soundboard to achieve a balanced, harmonically rich tone. This process allows you to address the entire sound range, allowing you to truly come to life.

CNR System Active

Built to Play, Built to Last. The CNR System Active is a revolutionary innovation in neck construction, designed to ensure that your guitar's neck stays straight, plays better, and holds its intonation for decades. No need for any effort or adjustments from you. It's a "set-and-forget" system that allows you to spend less time on maintenance and more time immersed in making music. Discover the difference today.

Resonance Enhancing Finish

Make Every Note Shine With Furch's Resonance Enhancing Finish. We're not just painting your guitar; we're creating a finish that not only protects, but also enhances the natural resonance of the wood. The result is a richer, fuller sound that has the true character of each note. Additionally, it highlights the wood's natural beauty, giving your Furch guitar a truly stunning finish.

Full Size, Full Tone, Full Sound. The Furch difference is in the details.

FURCH ROLL UP

POS PRODUCTS / FURCH ROLL UP / LITTLE JANE

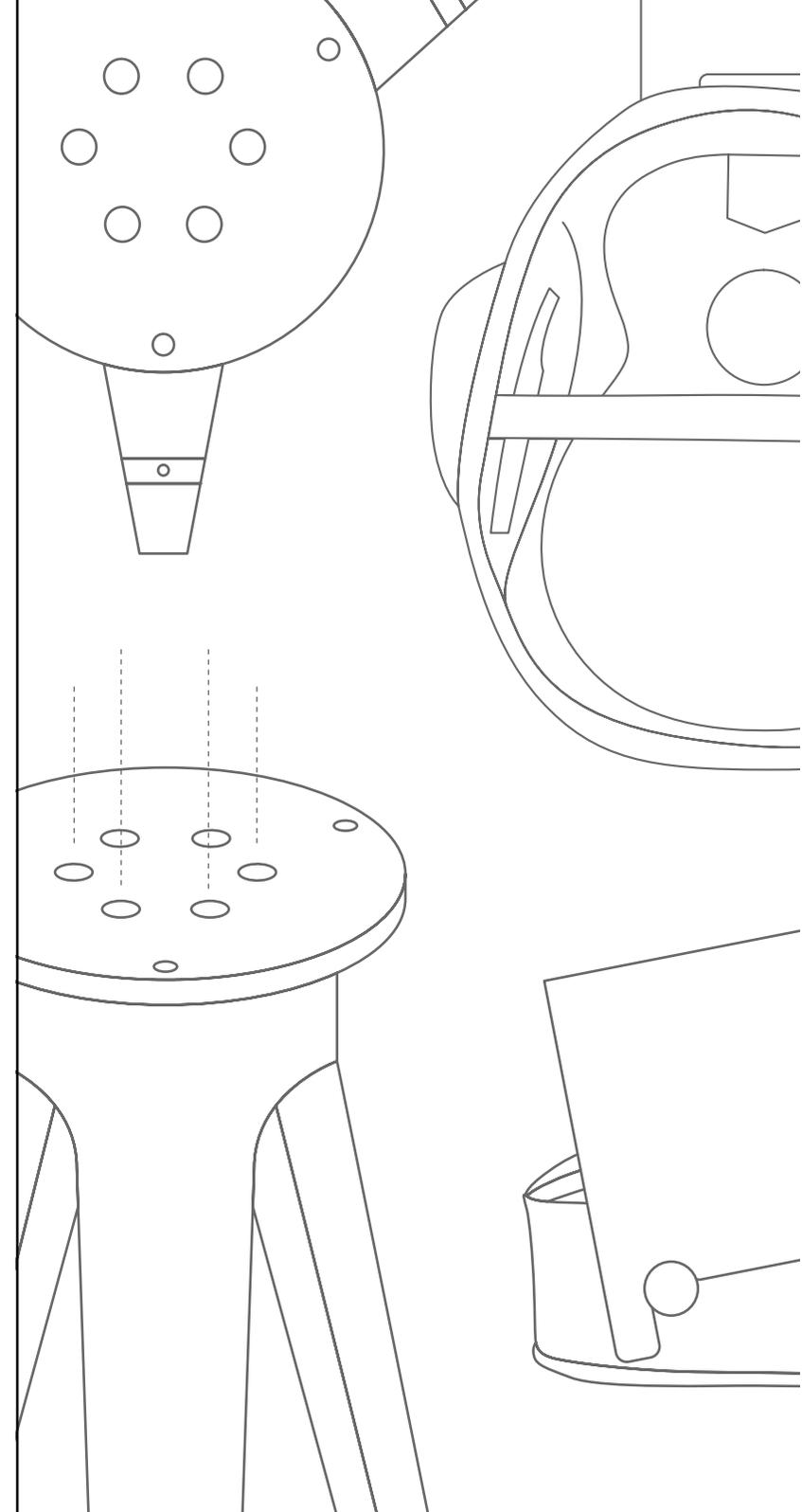
Little Jane

A compact and eye-catching roll-up banner dedicated to the Little Jane travel guitar, highlighting its unique foldable construction that fits into a cabin-sized backpack. Ideal for in-store display next to the guitar. Quick to assemble and easy to reposition, making it suitable for both permanent setups and events.





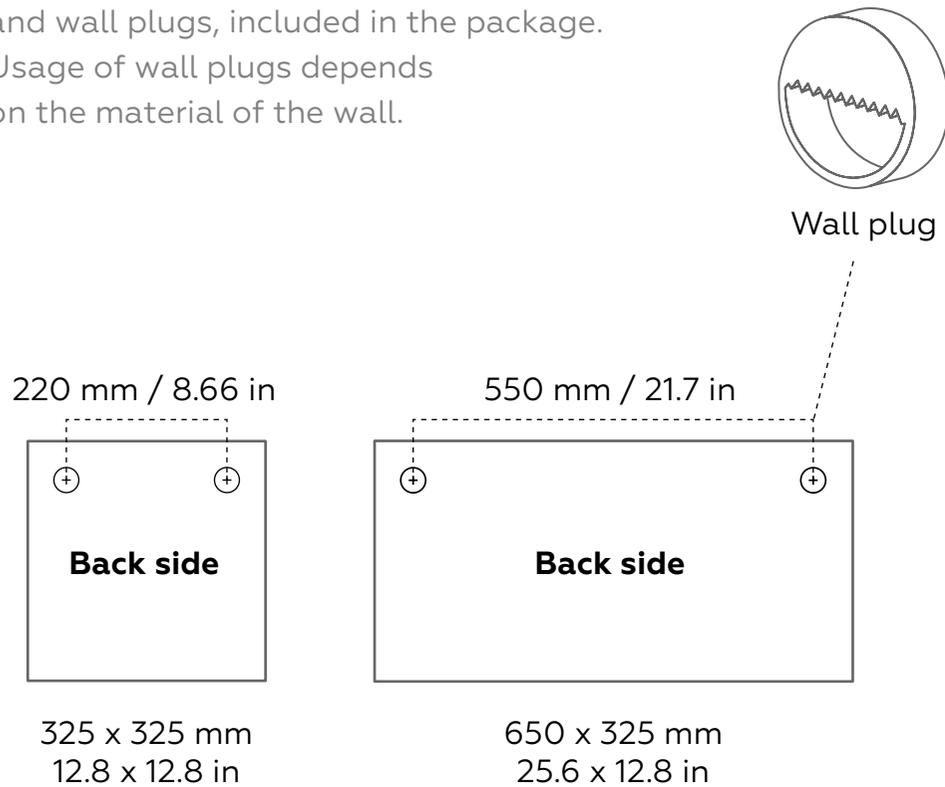
POS PRODUCT MANUALS



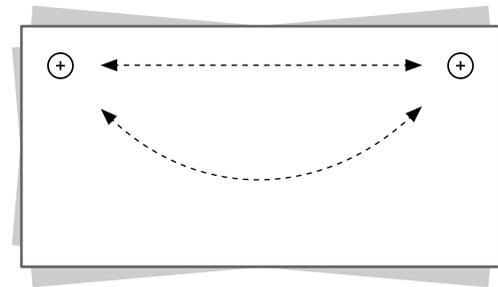
FURCH LOGO WALL SIGN

HOW TO ASSEMBLE / FURCH LOGO WALL SIGN

1. Attach the sign using screws, steel nails and wall plugs, included in the package. Usage of wall plugs depends on the material of the wall.

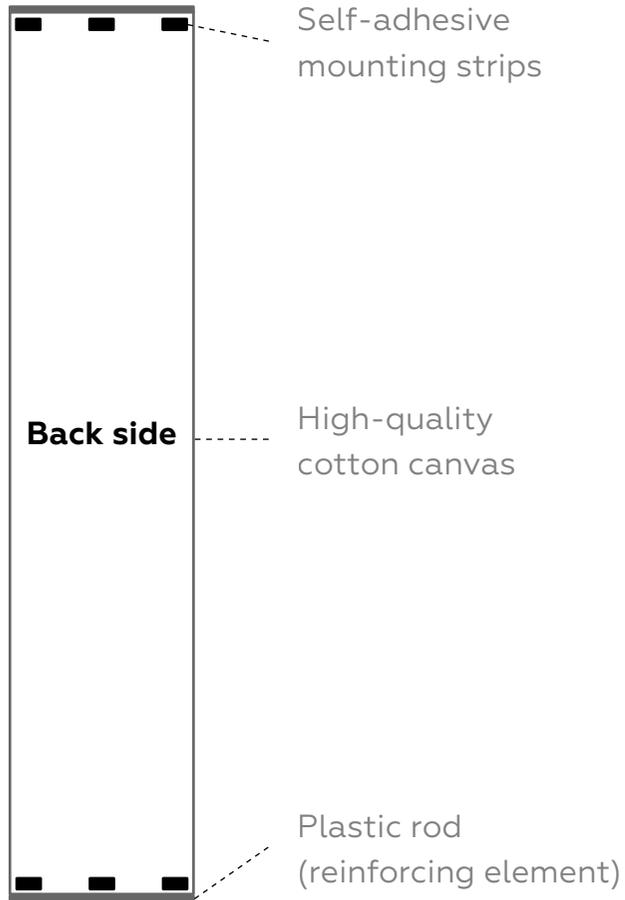


2. The tilt of the logo can be adjusted using a plastic insert on the back side, even if the wall plugs / screws are askew.



FURCH COTTON FLAG

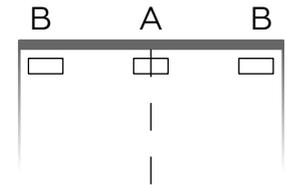
HOW TO ASSEMBLE / FURCH COTTON FLAG



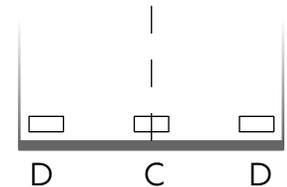
1. Peel off the blue protective layer from the adhesive strips at all three points on the top of the flag.



2. Place the flag at the desired location and press the center adhesive strip (A) to the wall (or any hard surface) first. Align the flag vertically, then press down the remaining adhesive strips (B).

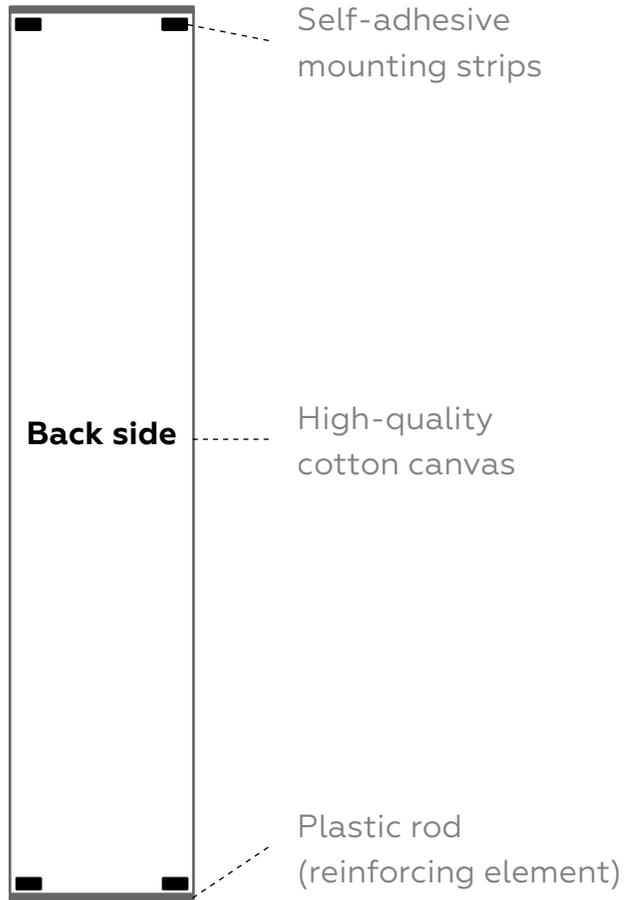


3. Peel off the blue protective layer from the bottom adhesive strips. Align the flag vertically and stick the bottom part of the flag to the wall (or any hard surface). Again, start in the center (C) then press down the sides (D).



FURCH COTTON FLAG

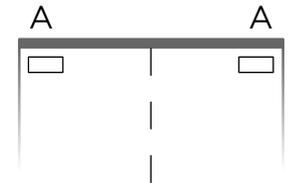
HOW TO ASSEMBLE / FURCH COTTON FLAG



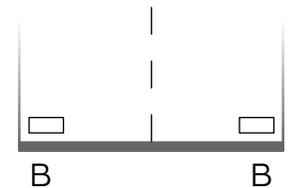
1. Peel off the blue protective layer from the adhesive strips at all three points on the top of the flag.



2. Place the flag at the desired location and align the flag vertically. Then press down the adhesive strips (A) to the wall (or any hard surface).

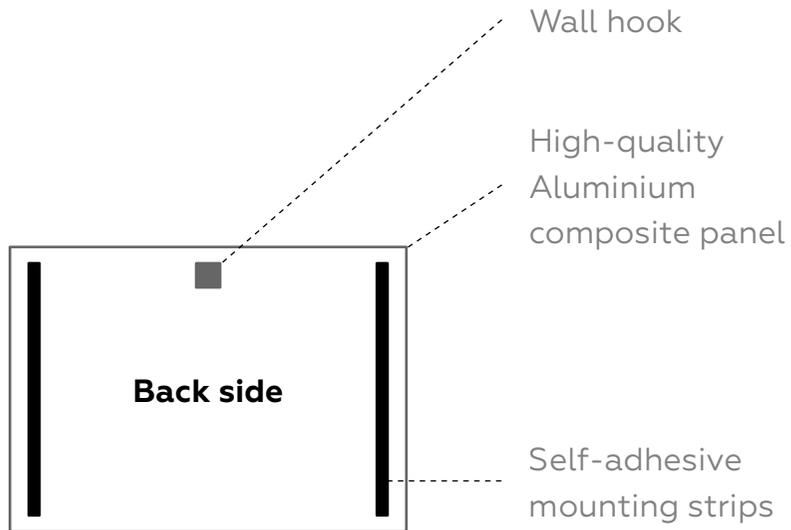


3. Peel off the blue protective layer from the bottom adhesive strips. Align the flag vertically and stick the bottom part of the flag to the wall (or any hard surface). Then press down the remaining adhesive strips (B).



FURCH WALL PANEL

HOW TO ASSEMBLE / FURCH WALL PANEL



The Furch Wall Panel offers two versatile mounting options to accommodate different wall surfaces and installation preferences.

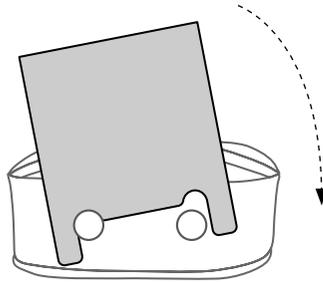
It can either be hung on a wall hook, providing a secure mechanical attachment, or mounted using the integrated self-adhesive strips located on the back side of the panel.

1. The wall-hook method is ideal for uneven, textured, or more demanding wall materials, ensuring maximum stability.
2. The adhesive-strip method is suitable for smooth, clean surfaces and allows for quick, tool-free installation.

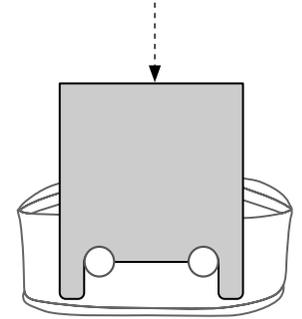
FURCH LJ HANGING SYSTEM

HOW TO ASSEMBLE / FURCH LJ HANGING SYSTEM

1. Place the Little Jane gig bag on a table. Attach the lower holder once, rotate it to the back side under the first plastic cap, and then attach it under the second cap.

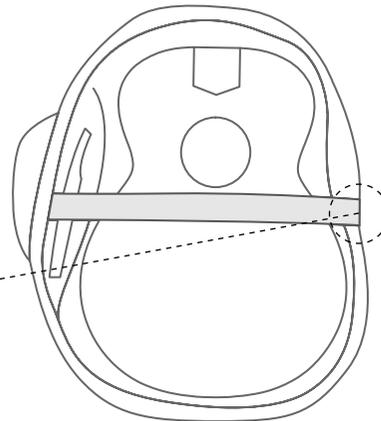


2. Gently press the holder until it reaches its final position under the plastic caps.



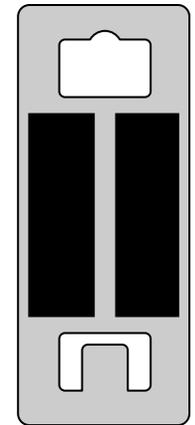
3. Insert the folded Little Jane guitar into the gig bag, ensuring the strings are placed behind the metal lock (the lock must be in an upright position), the lock is located at the top near the cutout for the guitar neck.

Attach the protective strap to the side of the gig bag!



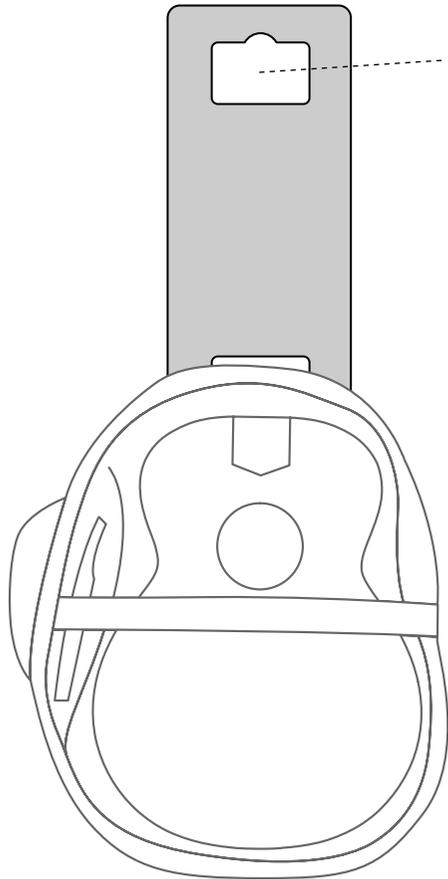
4. Remove the protective layer from the adhesive film on the back of the upper fixing part, then place it in the designated spot.

First, hang the holder on the hook, then press the adhesive tape against the wall.



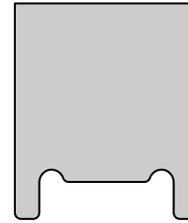
FURCH LJ HANGING SYSTEM

HOW TO ASSEMBLE / FURCH LJ HANGING SYSTEM



The shaped cutout is designed to fit all types of guitar hooks.

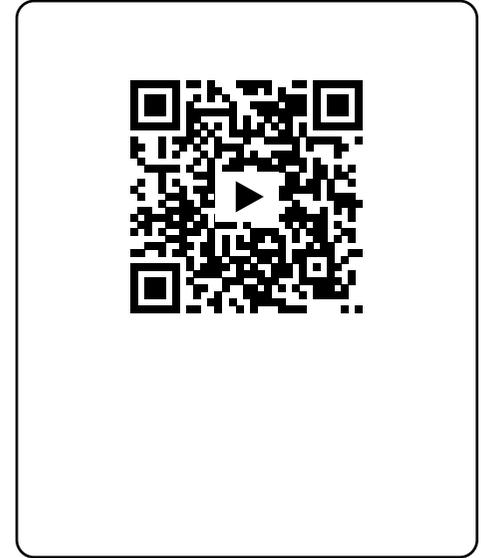
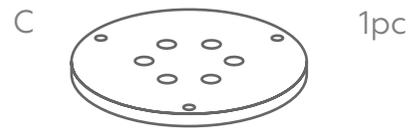
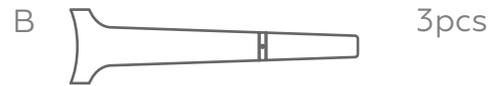
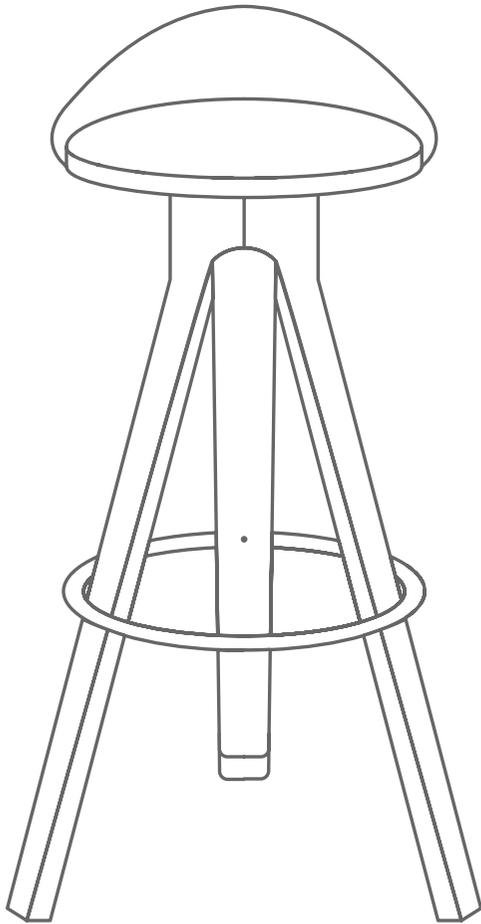
First, hang the holder on the hook, then press the adhesive tape against the wall.



The lower holder is designed to tilt the displayed guitar towards the viewer's eyes.

FURCH BAR STOOL

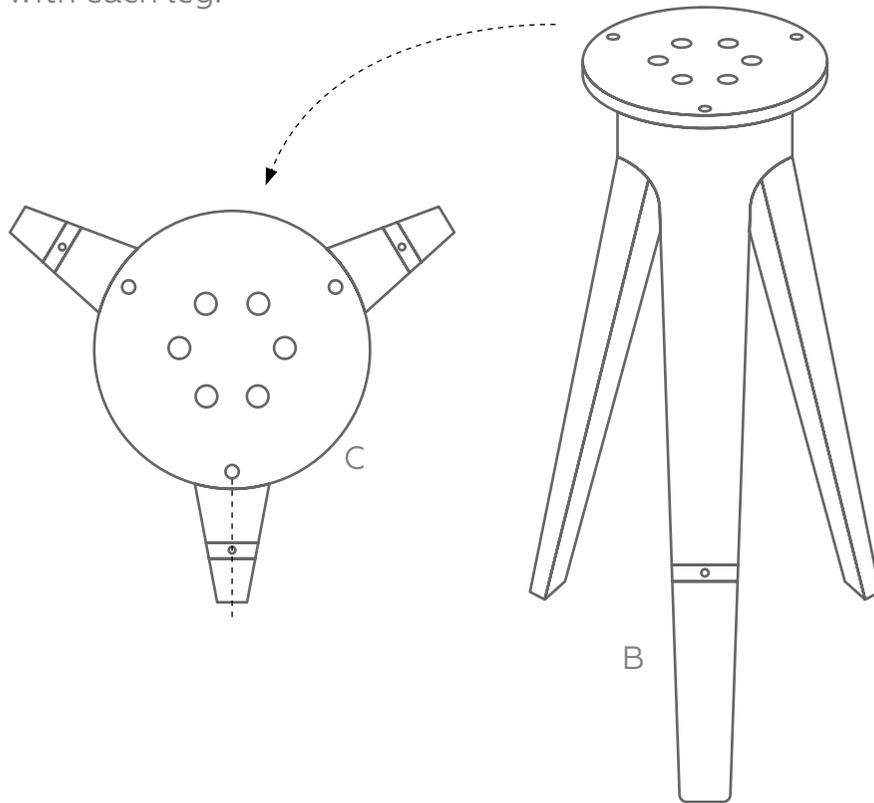
HOW TO ASSEMBLE / FURCH BAR STOOL



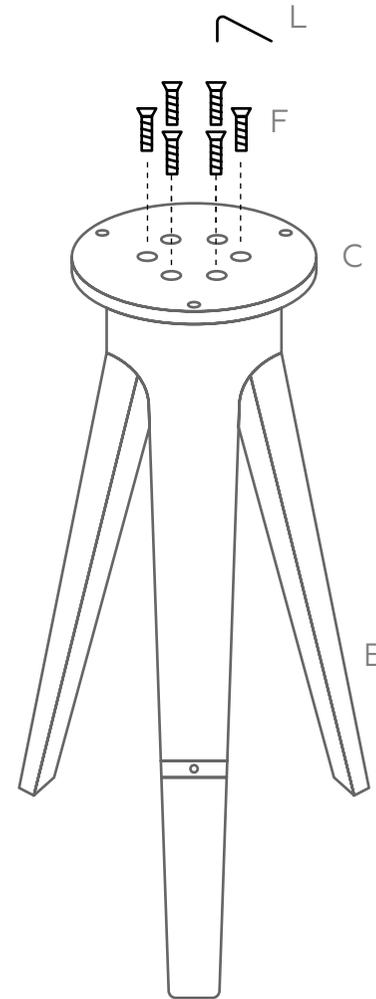
FURCH BAR STOOL

HOW TO ASSEMBLE / FURCH BAR STOOL

1. The 3 outermost holes in part C must be aligned with each leg.



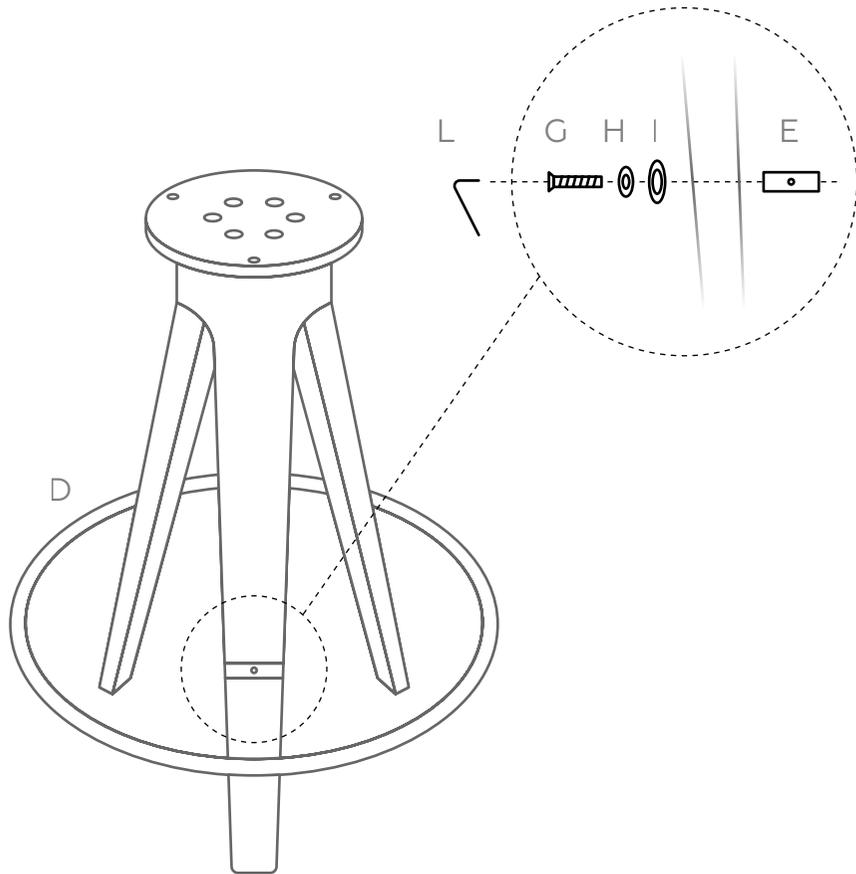
- 2.



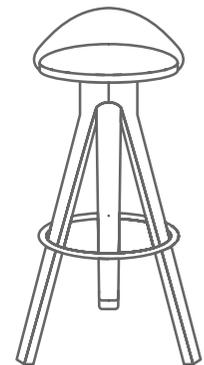
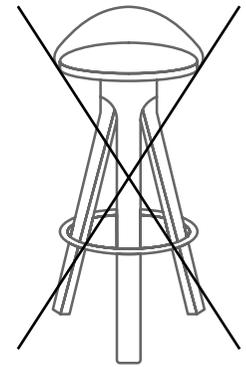
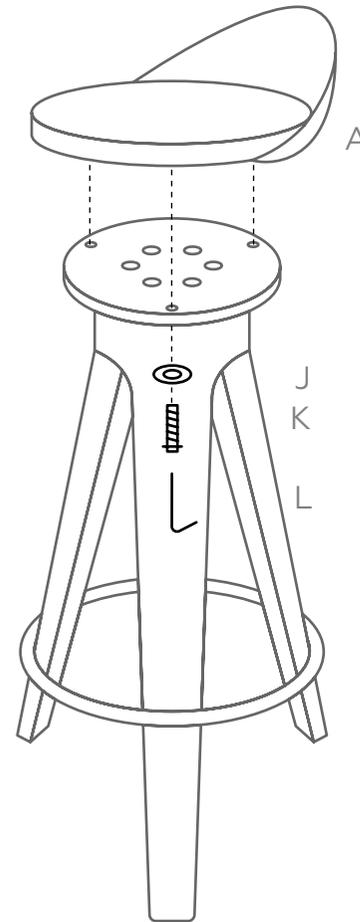
FURCH BAR STOOL

HOW TO ASSEMBLE / FURCH BAR STOOL

3.



4.



FURCH CNR_a DEMO NECK

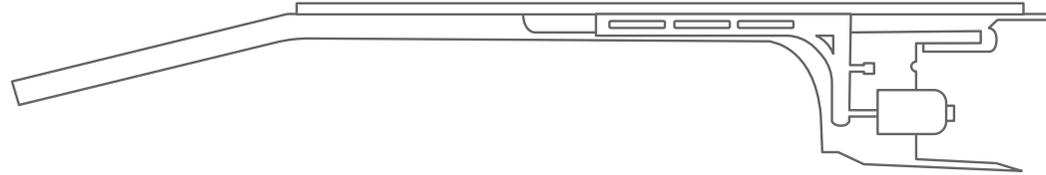
HOW TO ASSEMBLE / FURCH CNR SYSTEM® ACTIVE DEMO NECK

The set includes:

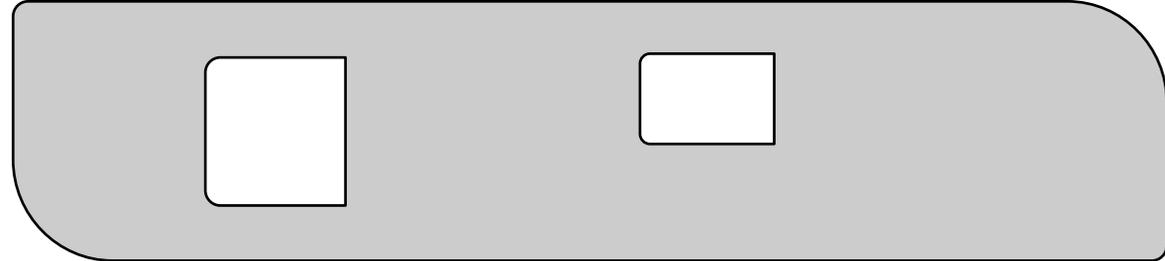
Demo neck with CNR System® Active

Specially designed wall holder
(with top hanging for the demo neck,
customer information, and a QR code
linking to an instructional video)

CNR System® Active - Demo Neck



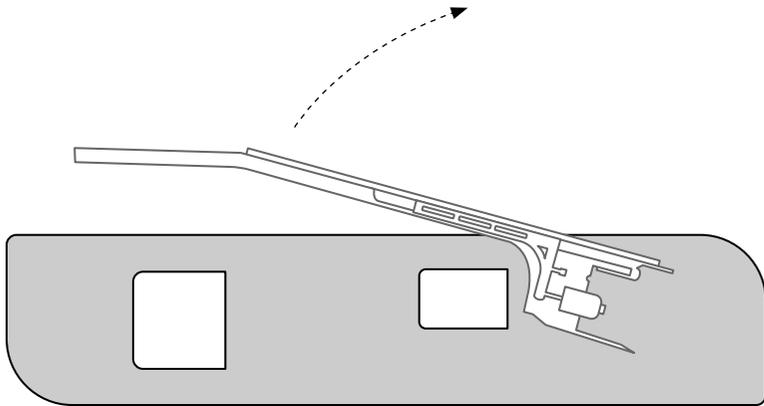
Demo Neck Wall Holder



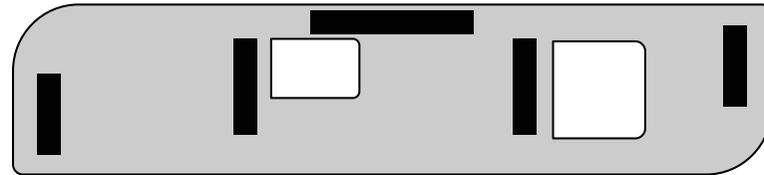
FURCH CNR_a DEMO NECK

HOW TO ASSEMBLE / FURCH CNR SYSTEM® ACTIVE DEMO NECK

1. Rotate and remove the demo neck from the holder. Follow the icon on the holder.



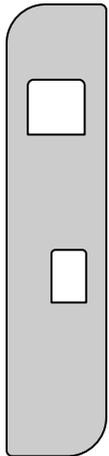
2. Peel off the protective film from the adhesive layer on the back of the holder.



FURCH CNR_a DEMO NECK

HOW TO ASSEMBLE / FURCH CNR SYSTEM® ACTIVE DEMO NECK

3. Place the holder in the desired position and press it firmly against the surface so the adhesive strips stick securely.

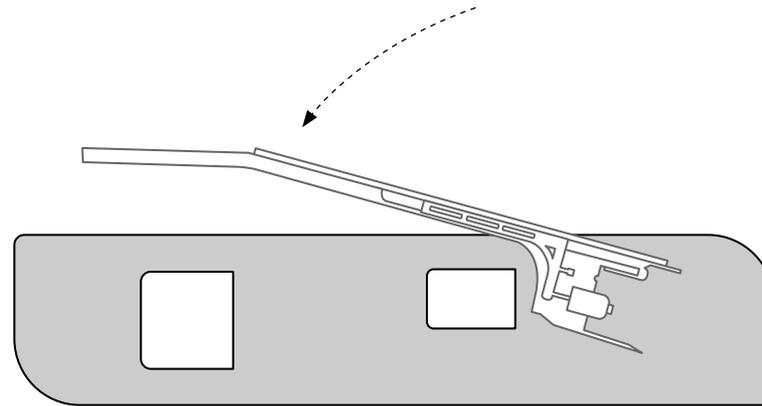


Permitted mounting positions:

1. Vertical
2. Horizontal



4. Rotate and mount the demo neck back into the holder - opposite to the label indication. This ensures the demo neck is displayed correctly and the CNR System® Active is presented clearly.



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